

TEAMWORK SELLS HOUSES

Listing Agent Responsibilities

- **Professional Staging & Photographer**
 - Home staging advice to help your home attract more buyers
 - State of the art camera & software
- **Accurate Information**
 - Appraiser measures and draws plan
 - Schools verified
 - Tax deed records searched
 - Health Department records searched
 - Two MLS reviews
- **Marketing that Reaches Home Buyers**
 - Full time marketing department
 - Social Media Manager on staff
 - Internet
 - 7,200 Key Words, 190 Domains
 - Consumer psychologist and editor for compelling copy
- **Communication**
 - Follow up after all home showings
 - 24/7 Online access to showing feedback
 - Market changes communicated weekly
 - Advertising report weekly
- **Negotiation**
 - Experience from negotiating thousands of contracts for advice on how to win.
- **Problem Solving**
 - Over 8,000 homes closed by our Team
 - Our experience protects your bottom line
- **GOAL: NET YOU THE HIGHEST PROFIT FOR YOUR SALE**

Seller Responsibilities

- **Clean & Stage the House**
- **Say YES to Showings**
- **Price at Market Value**
- **Adjust Price if Wrong**



LINDA CRAFT
— TEAM —
REALTORS®