**Email & Text Scripts 2024**

**Subject Line – Hello Brenda, Thank you for visiting us @ lindacraft.com…**

Hello Brenda,

*Thank you for visiting us*atlindacraft.comand setting up a home search. We hope that*you*foundour c*us*tom search featureto be helpful andeasy to*us*e.

We would love to partner with*you*to make*you*r home search stress free and help save*you*time and money.  When’s the best time to call, or do*you*prefer a quick zoom meeting so we can learn more about what*you*want in*you*r next home?

If*you*would like to learn more about me, here’s a link to my bio: [https://dwayne.lindacraft.com](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdwayne.lindacraft.com%2F&data=05%7C01%7Cdwayner%40lindacraft.com%7C85e9d2cf03974b52ccf908dbb6141fe5%7Cce0b4d91efa6438c807544cc84530985%7C0%7C0%7C638303969817254425%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=AYE%2FsWhpimk55kVYa8%2Bw5xL%2BUv4dom4Pbz0qRjDWEA0%3D&reserved=0)

*Thank*s,

**Subject – Hello Kenneth, Attaching our Triangle Relocation Guide…**

*Hello Kenneth,*

*Thank you for reaching out to our team for help with your NC relocation.  Attaching our relocation guide.*

*Here’s a link to explore our area towns.*[*https://www.lindacraft.com/area-landing*](https://www.lindacraft.com/area-landing)

*Glad to set a time for a zoom meeting to get a jump start on your home search and upcoming move.  Any plans to visit NC soon?*

*Thanks,*

**Subject Line - Schedule time to see 7300 Six Forks Rd, Ann?**

**Alternate subject – Homes to see this weekend, Ann?**

**Alternate – shoot a Thursday or Friday video and send via text offering to set up weekend showings.**

*Hello Ann,*

*Thanks for registering with us @ lindacraft.com for your home search.  See some great homes you have saved!*

*Would you like to schedule time to see 213 Woodsborough in Raleigh virtually or in person this weekend?*

*Are you just getting started on your home search, or have you been looking for a while?*

*Thanks,*

**Subject – Home search question, Rich?**

*Hello Rich,*

 *You recently signed up on our website,*[*www.LindaCraft.com*](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.lindacraft.com%2F&data=05%7C02%7Cdwayner%40lindacraft.com%7C8b67b936413a42c239e608dc5961cd28%7Cce0b4d91efa6438c807544cc84530985%7C0%7C0%7C638483523824266652%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=upwgKEzWMjRe3T28cgoPpREsBxr6cNFVlGL7j0qIA8I%3D&reserved=0)*searching for your next home.*

*Are you only looking in Raleigh, or are you open to other areas?

Thanks,*

**Subject – Thanks for returning to lindacraft.com for your home search, Matthew…**

*Hello Matthew,*

*Thank you for returning to lindacraft.com to search for your home.  Love the homes you saved!!*

*Would you like to schedule time to see them this week?*

*Thanks,*

**Text Script**

Hello Larry, Dwayne here @ Linda Craft Team. Thank you for registering on our site. Hope it’s been helpful for your home search. Have you found any homes you would like to schedule time to see?

Hello, Robbie!! This is Dwayne from Linda Craft Team, Realtors in Raleigh. Thanks for registering on our website! Let me know if you see homes you want to tour.

Hello Stephanie, Thanks for searching for Triangle homes @[**lindacraft.com!**](http://lindacraft.com!) This is Dwayne with Linda Craft Team, Realtors . Would you like to tour any of them this week?

Hello Audrey, Dwayne here @ Linda Craft Team, Realtors. Thanks for returning to our site for your home search. I'm available all weekend if there are any homes you would like to see!

**Relo Follow text**

Hi Audrey, Dwayne here @ Linda Craft Team, Realtors. Thanks for reaching out for our Triangle Relocation Guide. Emailed to you a couple of days ago & wanted to make sure you received it. It's a large file & can sometimes get caught in junk folder.

**Relocation when ghosted**

Hello Annabeth, Dwayne here @ Linda Craft Team, Realtors. Checking in on your NC relocation. Any plans to visit our area this summer?

Hello AnnBeth, Dwayne here @ Linda Craft Team in Raleigh. Checking in....are you still considering Raleigh for relocation?